## What does a One Music licence mean to your business?

- Permission. When you play music that is protected by copyright in your business, New Zealand law requires permission (a licence) from the creators.
- It shows your business respects and supports music creators who spend countless hours developing their skills to make the music your business wants to use.
- You benefit by using music. Music creates the atmosphere, and keeps your audience entertained and engaged.

## What is the Copyright Act?

The Copyright Act 1994 grants music creators exclusive rights over how their work is used, and provides a legal framework to enable them to earn a living when their work is used.

They are businesses too, and granting permission to play what they have created is one of the ways music creators earn an income.

New Zealand is not unique, and businesses around the world also need to get permission or a licence for their music use.





# Music in your business is different to listening to music at home.

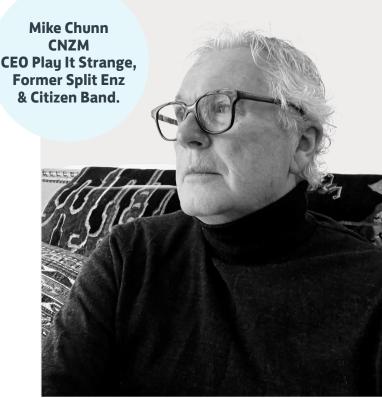
The change in scenery means a change in the rights, and you need permission (a licence) to play music in your business.

The music we consume every day is made available to us for personal or domestic use only. When you use music in your business, legally this is considered a *public performance*.

If you look closely at the terms and conditions on your CDs and online. You'll find statements like **personal use only**, **non-commercial use** or **not authorised for public performance**.

This includes music in all forms, from live music, digital music services, CDs, even talkback radio, and television.

# The appreciation of song (words and music) is universal. Every single person enjoys songs every day of their lives. In fact, it happens so regularly and in such a way that we don't think about it. But if it were to disappear from our lives, we would soon sense something was very wrong.



#### Check us out.



business. govt. nz



### What we do isn't simple, but we make it simple for you.

Your OneMusic licence gives you permission to play essentially all commercially released music from here and around the world.

Instead of you having to contact and get permission from *every* songwriter, composer, publisher, recording artist and record label, for *every* single song you play – **you get a licence with us**.





I'm hoping more businesses can get behind us so we can continue to support all of our entrepreneurial music creators who spend countless hours creating the music businesses want to play. It's a two way street. We love to help enhance your space and you could help us create more great music.

Lou'ana Kiwi Pacific Artist, singer-songwriter & musician

#### Where does your licence fee go?

Your OneMusic licence fee is distributed by APRA AMCOS and Recorded Music NZ, the two companies behind OneMusic.

Organisations like ours exist around the world. Together we represent the vast repertoire of music with a wealth of data about what music is being used.

Every month over 330 million lines of music data is analysed from digital music services, background music suppliers, radio stations, television stations, live performers and more.

From our databases we determine fairly and efficiently which music creators to pay and how much to pay them. It's about striking a balance between accuracy and efficiency, which is why we do not expect you to supply us with your song lists.

After minimal administration costs all income collected is distributed to the songwriters, composers, publishers, recording artists and record labels who make and own the music you play in your business.

#### When you hear about music royalties, that's what we do.

Many music creators earn an income by granting organisations, like ours, the right to collect and pay their royalties. Each organisation has a commitment to their music creators and their own distribution policies. Find out more visit onemusicnz.com/distribution

#### How it works.



Businesses get licensed

You gain the legal permission needed to play our music in your business.





Recording Artists and Record Labels

Music creators get paid

Your licence fee is distributed by APRA AMCOS & Recorded Music NZ.



Businesses play music

Music enhances your business, you, your staff & customers all benefit.



Music keeps being made

Crafting music takes time, money & creativity. Your licence plays a part.

#### Who is APRA AMCOS & Recorded Music NZ?

APRA AMCOS stands for Australasian Performing Right Association Limited (APRA) and Australasian Mechanical Copyright Owners Society (AMCOS), they represent Songwriters, Composers and Music Publishers.

Recorded Music NZ represents Recording Artists and Record Labels.

Before OneMusic, businesses needed a licence from both APRA AMCOS and Recorded Music NZ to cover all copyrights in music. Requiring separate licences was both confusing and time consuming for businesses.

OneMusic is a joint licensing initiative between APRA AMCOS and Recorded Music NZ who created a single licence to cover the permissions businesses need to play essentially all commercially released music in public.



Your favourite musicians play a part in your business success, play a part in theirs with a music licence from us.

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#### **Single Licence**

The Single Domestic Use Video Licence is designed for people who want to capture life's special moments and set them to music. Giving you permission to use music in a video of a single event such as a wedding, birthday, or holiday and to make copies for your friends and family.

It's important to note that the licence does not include sharing on social media or other third-party platforms.

#### **Annual Licence**

The Annual Domestic Use Video Licence is for videographers and businesses that use music in videos of weddings, birthdays, funerals, and other private events where videos are made solely for the purpose of domestic viewing by your clients.

You to make up to 30 copies of an unlimited number of events over the year, with an additional option to make the videos available to clients through your password protected website.

What types of events and videos are not covered under the licences? The OneMusic Domestic Use Video licence does not cover corporate, training or educational videos, promotional videos, films or short films, videos made for sale, or videos of performances where the music has been licensed through an APRA Dramatic Context licence or a music publisher (including Grand Right Works such as Cats, or Phantom of the Opera). Check the Single Domestic Video or Annual Domestic Video licence for specific terms and restrictions.

**How can I use the videos online?** The licences cover you for sharing the videos on your password protected website. The licence does not allow you to share the videos on social media, video sharing websites or any other third party website.

**Do I have to go through OneMusic to use music in my videos?** When it comes to playing the largest possible music collection, Yes. There are other options like direct licensing arrangements with copyright owners, or solely using music outside our repertoire. The OneMusic licence is your best protection from being found to be infringing copyright and provides the easiest and most cost-effective way to access the vast majority of the world's repertoire of music.

APRA New Zealand Limited trading as OneMusic GST REG NO. 82-601-740